

NEWS RELEASE

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Kerry Opens New Regional Development & Application Centre in Dubai

New Centre to serve Kerry's global and regional customer base in the Middle East, North Africa and Turkey

Kerry Group, the global ingredients & flavours and consumer foods group, today formally opened a new Kerry Regional Development & Application Centre in Dubai, UAE, to serve Kerry's global and regional customer base in the Middle East, North Africa and Turkey. The new Kerry Centre, located at the Jumeriah Lakes Towers, Dubai, was officially opened by Minister Simon Coveney, Ireland's Minister for Agriculture, Food and the Marine, who is leading a five day Trade Mission to the Gulf States.

Working closely with Kerry's Global Technology & Innovation Centre for EMEA markets which is currently under construction in Ireland, the new Regional Development & Application Centre in Dubai will support the day-to-day development needs of Kerry customers across 'MENAT' developing markets, including the Middle East, North Africa, and Turkey.

Speaking at the Official Opening Ceremony, Gerry Behan, President & CEO Kerry Ingredients & Flavours, said "the Kerry investment in the Dubai based Centre is testament to the Group's determination to service customer requirements in this important developing region. Here we will align our Kerry Taste and Nutritional offerings with local market trends and consumer demand – working in conjunction with our Global Centre to drive innovation across the beverage, dairy, meat, snack, confectionery and bakery industries. This Centre will support our global customers who are expanding their footprint in the region, whilst bringing the benefits of our global technologies to local food and beverage producers – supporting indigenous industry development." He added "the Centre will allow our commercial teams to better collaborate with customers in the region and we are confident that it will be a key differentiator in meeting the product development needs of our customers."

The opening ceremony was also attended by Ireland's Ambassador to the UAE Mr Patrick Hennessy, Mr Ahmed Bin Sulayem Chairman of the Dubai Multi Commodities Centre, senior officials of Ireland's Department of Agriculture, Food and the Marine, and senior representatives of the Irish Food Board, Enterprise Ireland and Kerry's EMEA Region.

Notes to editors

Kerry is a world leader in food ingredients & flavours serving the food and beverage industry. Headquartered in Tralee, Ireland, the Group has revenues of approximately €5.8 billion and employs some 24,000 people throughout its manufacturing, sales and technology centres around the world. Kerry supplies over 15,000 products to customers in more than 140 countries worldwide.

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